



American Academy of Periodontology
The 109th Annual Meeting
November 10-12, 2023 Austin, TX

"LOW-COST" MARKETING OPPORTUNITY | EXHIBITOR COUPON BOOK

Deadline: Friday, September 1, 2023

The American Academy of Periodontology 2023 Exhibitor Coupon Book is a low-cost opportunity to reach every dental professional attending the American Academy of Periodontology Annual Meeting.

Increase Your Traffic

Promote your show specials and new products or product discounts and lead professionals to your booth with the 2023 Exhibitor Coupon Book. **You're welcome to purchase as many ads as you like.**

- The Exhibitor Coupon Books will be placed in bins in the registration area.
- Expected distribution: 2,500+ dental professionals.
- Cost: \$299 per coupon.

To participate, send us your high-resolution PDF file. All images must be 300 dpi (dots per inch) in an email attachment with full payment. The American Academy of Periodontology will only accept complete files and will not be responsible for compiling artwork or creating the coupon ad. The American Academy of Periodontology will not change the spelling of words or assume responsibility for errors or misspellings.

Coupon Booklet Will Be Printed in Black and White. Request form and reproduction artwork must be received by **Friday, September 1, 2023**, to meet printing and shipping deadlines.

7.75" Wide

2.25" High

Artwork must fit in this box.

2023 EXHIBITOR COUPON BOOK **DEADLINE: September 1, 2023**

Complete and Return Form to:

American Academy of Periodontology
ATIN: Marge Palonis, CEM
Email: margery@perio.org

Company: _____

Contact Name: _____ **Booth:** _____

Phone: _____

Email _____

Coupons Quantity: _____ Check Enclosed: Yes () No ()

Credit Card: Visa MasterCard American Express (circle choice)

I authorize you to charge my account for this amount: \$ _____

Credit Card Number: _____ Expiration Date: _____

Cardholder's Name: _____

Signature: _____ Date: _____

TERMS

Exhibitors who wish to participate in the Exhibitor Coupon Book program must complete, sign, and submit this order form accompanied with artwork (PDF file) and payment of \$299 per coupon ordered. Orders, artwork (PDF file), and payment must be received by the American Academy of Periodontology no later than September 1, 2023. Eligible coupons will be included in the AAP 2023 Exhibitor Coupon Book on a first-come, first-served basis. The American Academy of Periodontology reserves the right to cancel this program at any time before the deadline of September 1, 2023. Exhibitors will be notified and fully refunded, if necessary. Any refunds due to a cancellation will be made within four weeks of the cancellation date. It is not the American Academy of Periodontology's intent to cancel this program; however, a minimum number of participants is required to produce the Exhibitor Coupon Book. All copy submitted for inclusion in the American Academy of Periodontology 2023 Exhibitor Coupon Book is subject to review by the American Academy of Periodontology. The American Academy of Periodontology reserves the right to decline or prohibit any coupon from inclusion for any reason it deems appropriate, including but not limited to the following: 1) the coupon, in the American Academy of Periodontology's judgement, is not suitable to or in keeping with the character of the exhibits; 2) the coupon contains comparative claims; 3) the coupon is considered offensive in text or artwork.